

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as the qualifying date in the State and National Voters Day on 25-01-2012 – Awareness – SVEEP Plan for Maximization of enrollment – Payment of bill Rs.8,824/- to M/s Studio World, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 5543**

**Dated: 12-12-2011**

Read the following:-

1. G.O.Rt.No. 3368, G.A. (Elecs.C) Dept., dt:28-07-2011.
2. Govt. D.O.Lr.No. 3389/Elecs.E/A2/2011-17, dt:25-08-2011.
3. From M/s Prasar Bharati, Marketing Division, AIR & Doordarshan, Hyderabad Lr.No.DDK/Hyd/EC/Spots/2011/477, dt: 23-09-2011.
4. From M/s Studio World, Hyderabad Bill No.2 dt:06-09-2011.
5. Memo.No.9535/879/BG-I/2011, dt:14-10-2011 of Finance (BG-I) Department.

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**ORDER:**

In letter 2<sup>nd</sup> read above, Government has informed M/s Prasar Bharati, Marketing Division, All India Radio & Doordarshan, Hyderabad for translation and dubbing of Election Ad containing promotionals of Sri M.S. Dhoni, Captain, Indian Cricket Team in Telugu and Urdu languages for the purpose of maximization of enrolment in the State in the forthcoming Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as the qualifying date in the State and National Voters Day on 25-01-2012.

2. In the letter 3<sup>rd</sup> read above, M/s Prasar Bharati, Marketing Division, All India Radio & Doordarshan, Hyderabad have entrusted the work to M/s Studio World, Hyderabad as facilities are not available with Doordarshan. Accordingly, the firm translated / dubbed the promotions and sent a bill for an amount of Rs.8,824/- including Service Tax @ Rs.10.3% and requested for arranging payment.

3. After careful examination, Government hereby accord sanction for payment of **Rs.8,824/-** (Rupees Eight thousand eight hundred and twenty four only) to M/s Studio World, Hyderabad towards the charges for translation / dubbing of the promotions of Sri M.S. Dhoni, Captain, Indian Cricket Team in Telugu and Urdu languages for the purpose of maximization of enrolment in the State in the forthcoming Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as the qualifying date in the State and National Voters Day on 25-01-2012.

4. The expenditure sanctioned in para 2 above shall be debited to “**2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the funds provided in B.E. 2011-2012 and released vide G.O. 1<sup>st</sup> read above.

(Contd..2..)

5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of “**Studio World, Hyderabad A/c No.15542000000799, HDFC, Srinagar Colony, (IFSC Code: HDFC 0001554)**”

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of freezing orders issued in the Memo. 5<sup>th</sup> read above.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Asst. Director, Head Marketing, Marketing Division, Prasar Bharati,  
(Broadcasting Corporation of India), All India Radio Complex,  
2<sup>nd</sup> Floor, Opp. Assembly, Saifabad, Hyderabad.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER